

Visa's Zero Liability Policy ensures you're not held responsible for fraudulent charges. [Learn More >](#)

FUNDING | STARTUPS

Use your < > keys to browse more stories

Over 2,000 doctors later, patient management app gets \$440k funding boost

January 28, 2014 | at 7:00 am

by [Terence Lee](#)

Share 49 65 2 6 0

Tech In Asia Online Community



1 Select Medical Package 2 Verify Your information 3 Confirmation

Found: 44 Doctor(s) in New Delhi [Modify Search]

Dr. Sanjeev Gulati
MBBS, MD, DM (Nephrology)
Nephrology
practices at
Fortis Escorts
Fortis Escorts Heart Institute & Research Centre Okhla
Road New Delhi
Medical Packages

Dr. Urvashi Prasad Jha
MBBS, MD
Gynaecologist
practices at
Fortis Hospital
Fortis Hospital, B-1, Aruna Asaf Ali Marg, Sector B, Vasant
Kunj, New Delhi
Medical Packages

[OurHealthMate](#), a Singapore and India-based startup with an electronic health record (EMR) system for doctors and an online marketplace for medical checkups, has come a long way since it was an incubatee called MyFitnessWallet at startup accelerator [JFDI](#) last year.

Then, it only had six clinics as customers. Now, the site has over 2,000 doctors and 700 medical centers listed from over 50 cities in India, with an additional 30 hospitals joining each week. This early traction was enough to secure a \$440,000 seed round led by Bimal Shah, along with participation from Benjamin Tsai, Ben Ball, and other angel investors.

OurHealthMate is more than a system for doctors, it also enables people to search, book, and pay for health checkups on behalf of their families through

123k+ Followers



100,439 people like this. [Sign Up](#) to see w



Follow @techinasia

40K followers

Enter your email: (Free daily newsletter)

SIGN UP

Featured Posts



No, Beijing residents are NOT watching fake sunrises on giant TVs because of pollution



the website. They can also receive feedback directly from the health practitioner.

It's ideal for overseas Indians who are concerned about their aging parents' well-being back home in India and would like a way to keep track of their health. According to the startup, 22 million non-resident Indians remit \$10 billion back to India to pay for their parents' healthcare. However, these elderly citizens often fail to make and keep medical appointments for themselves.

Not all OurHealthMate users are paying customers. Its EMR system is being used by 46 centers with 12 of them paying. It also earns money through a referral fee from health package bookings, with 100 families having signed up through the website.

From Chile to India

Before joining JFDI last year, the startup made it to [Startup Chile](#), an accelerator funded by the Chilean government. Doctors came to them saying there's a huge market for health monitoring.

"So we got doctors to help out by giving namecards to patients. We eventually accumulated a database of 3,000 patients," says co-founder and CEO [Abhinav Krishna](#), a serial entrepreneur and engineer who has built trading systems



The number one thing Vietnamese startups need to learn in 2014: English

Trending Posts



Vietnam's Foody now has 40,000 foodie reviews and 1 million monthly uniques



Story time: Thailand unites to create over 2,400 audiobooks for blind

people



Apple gets huge revenue boost from Asia, including a record \$8.8 billion from

China



Indonesian bloggers now have more options to earn a living with Japan's

for investment banks.

The founders, after talking to patients, realized that they are comfortable with sharing their medical details online, and are even willing to pay for a web and mobile fitness tracking app, which they eventually developed along with their enterprise product.

However, they decided to pare down on the number of products they're working on, even though they've been testing their fitness app for eight months. Krishna says:

Our focus is more defined now. We started with several half-finished products and we were trying to launch with too many features. Ever since the launch, our product evolved and it keeps evolving with the feedback we get from our clients.

OurHealthMate's other founder is CTO [Akash Kumar](#), a computer engineering professor. Both Krishna and Kumar, originally from India, met at elite Singapore institution Raffles Junior College over a decade ago.

JFDI will be holding three runs of its accelerator program this year. It's now [open to applications](#).

Check out the company's video pitch at JFDI's demo day:

Cyberbuzz



Beer company invests \$4 million in an NFC card to replace cash in the

Philippines



How a barefoot Thai politician became a meme

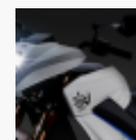


Snaptee looks to Asia's hipsters who want to wear their own custom T-shirts



Popular South African messaging app Mxit to take on WhatsApp and

WeChat in India



Japan's Terra Motors brings a \$29,000 super electric scooter to India



WeChat has a viral hit in China as users gift Chinese New Year cash to their

buddies

(Editing by Steven Millward)

techlist Investor and want to find out more about
OurHealthMate? [Check out their profile](#) on Techlist and
sign up or log in to set up a meeting.

Facebook Recommendations

Sign Up

Create an account or **Log In** to see what your friends



Interview: the man who led Nokia's charge into Asia

32 people recommend this.



Just after selling another 100,000 phones in 6 minutes

14 people recommend this.



Thai Airways passengers can get wi-fi during flights s

2 people recommend this.



The state of 4G in Southeast Asia

55 people recommend this.



Selalu Ada's e-payment app wants to take hassle out of

One person recommends this.



<http://feedly.com/k/1eYjdd2>

One person recommends this.



Singapore's game developer Inzen Studio raises \$550,

13 people recommend this.



Where are they now? We track down 7 startups from I

One person recommends this.



Sina Weibo, you're getting ugly and annoying and I'm s

21 people recommend this.

f SHARE ON FACEBOOK

Facebook Conversation

0 comments



Add a comment...

Warning: <http://www.techinasia.com/2000-doctors-patient-management-app-440k-funding-boost/> is unreachable.

f Facebook social plugin

Events

FEATURE
YOUR EVENT HERE!



Tags: [healthcare](#) [India](#) [JFDI](#) [OurHealthMate](#) [Singapore](#) [startups](#) [startups in singapore](#)



Hello humans.
You should sign up for
TiA Premium today!

Bean, the TiA bot

Did you enjoy this article? Consider becoming a **TiA Premium subscriber**. At \$9.99/month, TiA Premium brings you exclusive access to our weekly newsletter, a one-page roundup of each week's must-read Asia tech news from all over the web. TiA Premium also brings you exclusive deals and discounts that make your subscription pay for itself. Click [here to find out more](#).

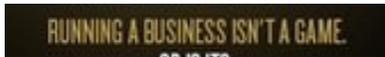
More From Tech In Asia



This black box that turns your car into an intelligent...



Indonesia's food discovery site Abraresto raises \$1.5...



VILLANOVA UNIVERSITY

Increase Your
Project Management
Skills and Salary Potential!

[CLICK FOR DETAILS](#)



Warning! There's an addictive new business game app that...

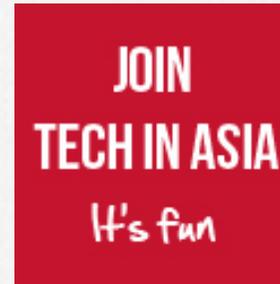
Boardroom Tycoon



Which Country is Currently Leading the World in Innovation?

Merrill Lynch: Wealth Management

Recommended by 



Techlist.Asia

Tech in Asia (Indonesia)

Tech in Asia (Vietnam)

Games in Asia (International)

Games in Asia (Indonesia)

- STARTUPS
- GAMES IN ASIA
- HOME
- ABOUT US
- MOBILE
- SOCIAL MEDIA
- MEET UP
- ETHICS
- E-COMMERCE
- OPINION
- JOIN US
- GUEST WRITE
- ASIA
- CONTACT US

© 2014 TECH IN ASIA. ALL RIGHTS RESERVED.